



North Shore University Hospital
Northwell Health®



2017 AUXILIARY PHOTO CONTEST

RULES AND ENTRY FORM

PURPOSE OF CONTEST: To provide the finest photographs for permanent exhibition on the hospital walls to enhance morale of patients, visitors, staff and volunteers.

ELIGIBILITY: The contest is open to everyone. The entrant must be the Photographer.

SUBMISSIONS:All entries should be mailed to:

AUXILIARY PHOTO CONTEST
North Shore University Hospital
Volunteer Services Department
300 Community Drive
Manhasset, New York 11030

Or delivered in person to: North Shore University Hospital (address above)
Volunteer Services Department
Entrance #1, 1st Floor - Tower
Hours: 7 days a week from 9am to 5pm

All submissions received by **October 2, 2017** will be considered.

North Shore University Hospital is not responsible for any lost, stolen or misdirected entries.

Only color prints may be entered (**no black and white submissions accepted**).

ENTRY FEE: Unlimited entries at \$5.00 per color print. Money order, Cash or Checks made payable to: **NSUH AUXILIARY**

****Picture Return****

When the contest is completed you may pick up your pictures from the Volunteer Office at North Shore University Hospital. If you want us to mail your pictures back to you, your submission should be accompanied by an adequate sized, self-addressed, properly stamped envelope. We cannot mail your pictures back to you without this self-addressed stamped envelope included with your submission.

SIZE OF ENTRIES:

Color Prints in 5" x 7" or 8" x 10" size only. Nothing larger will be accepted. No mounted pictures.

All entries must be made from a single negative or digital disc from which an exact reproduction can be made. The original negative must be available for printing.

Pictures of other artist's work will not be accepted.

Photographers whose entries are selected agree to provide North Shore University Hospital with their original negative for reproduction

IDENTIFICATION OF ENTRIES: Each entry blank must give contestant's name, address, telephone number and title of picture.

Each print must be marked clearly with photographer's name, address and telephone number. In addition, each entry blank must be signed by the photographer submitting his/her photograph stating that necessary releases have been obtained. (See attached Entry Form).

DEADLINE: The final date for receipt of entries is **October 2, 2017.**

JUDGING: Entries will be evaluated on the basis of appropriateness for exhibition at North Shore University Hospital and photographic skill. The Auxiliary Contest Committee reserves the right to eliminate photographs which in its sole opinion are not considered appropriate. Decisions of judges shall be final. Judging will be conducted by a qualified panel of professionals. Names of the winners will be posted in the cafeteria (ground floor) and on the Volunteer Department office door.

REPRODUCTION: Photographers whose works are selected authorize the use of their names and the reproduction of their work by the Auxiliary of North Shore University Hospital for exhibition as well as for material announcing the exhibit.

LIABILITY: The Hospital disclaims all liability for loss or damage to the entries, and is not responsible for any lost, stolen or misdirected entries. All reasonable care will be given to prints; however, all work will be shipped, handled and displayed at the photographer's risk.

WINNERS: The First, Second and Third Prize Winners will receive a complimentary print. All Award Certificates will be presented at the **Photo Contest Awards Reception**. In addition, all winning entries, signed and titled, will be on display in the Hospital.

Questions or additional entry forms are available from the Volunteer Office, located on the 1st floor Tower Pavilion or call (516) 562-4947.

AUXILIARY PHOTO CONTEST

Please read guidelines

NORTH SHORE UNIVERSITY HOSPITAL, MANHASSET

ENTRY FORM

COLOR PRINTS

PRINT NO.

TITLE

NAME : _____

ADDRESS: _____

TELEPHONE NUMBERS:

HOME: _____ CELL: _____ BUSINESS: _____

Please enclose \$5.00 per photo entered. Money order, Cash or Checks made Payable to: **NSUH AUXILIARY**

Total amount enclosed \$ _____

I have read the competition rules and guidelines and affirm that my entries will be in compliance with them.

Signature of entrant (photographer) _____

GUIDELINES

The arts create safer, more supportive and more functional environments in healthcare facilities. From architectural design to art on the walls, from access to natural lighting to the inclusion of nature through landscaping and healing gardens, the physical environment has a significant impact on relieving patient and caregiver stress. It also has been shown in improving health outcomes, enhancing patient safety and overall quality of care, and reducing costs.

When choosing photographs for the walls of North Shore University Hospital
The recommended guidelines are:

Please keep in mind the environment in which these photographs will be displayed. We are looking for pictures that display a positive and soothing feeling for our patients, families, visitors and employees.

1. **Waterscapes** (Calm or Non-turbulent Water)
2. **Landscapes** (with visual depth or open foreground, trees with broad canopy, Savannah Landscapes, verdant Vegetation, or positive cultural artifacts)
3. **Flowers** (familiar, healthy and fresh, in natural settings with open foreground)
4. **Figurative Art** (depicting emotionally positive faces, diverse and leisurely in nature)
5. **Please avoid** cliffs, bare foliage, intimidating images of animals, religious symbols and images that may evoke negative emotions.

Patients and family members are able to make connections to these types of images. These connections can provide a sense of normalcy and healing, when often one might feel vulnerable. We hope these soothing images provide a sense of peace and hope for our patients and their family.